



2021
MidCoast
Successful Aging Expo

Tuesday, June 15, 2021

9 a.m. – 2 p.m.

Elk's Lodge

Rancourt St., Rockland

Maine Senior Guide

MidCoast Successful Aging Expo 2021

Details: Get your service or business in front of hundreds of active seniors, adult children and related professionals during this day-long event. Event includes free coffee/treats, and the opportunity for attendees to buy lunch.*

Elks Lodge, Rockland Maine. Open at 7 a.m. for set up. Show hours: 9 a.m. – 2 p.m. on Tuesday, June 15, 2021. Please plan on being there for the entire event.

Booths: booth space is included, with an 8 x 10 pipe and drape booth, 6 foot table, linen and skirt, and two chairs. Booth fee includes one lunch ticket.

Talks/Demos/Workshops: This event features talk and demo opportunities. If you'd like to be considered for a talk, please submit your topic idea asap.

*This event will follow CDC guidelines. The 50% guest capacity at the Elk's Lodge in Rockland is 200 people, and (historically) we have not have 200 people in the space at one time.

We'll be masking, having lots of social distance, excellent air circulation and sanitizers.

There will be a socially-distanced seating and rest area for people to snack.

For more information: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847

Sponsorship Opportunities

There are sponsorship opportunities that offer pre-Reliever exposure in weeks of advertising, prime event exposure with landing page banners in the Exhibition Hall, and additional presence. Prices include booth space and Gold sponsor includes daily talk times if desired.

Event Gold Sponsor: \$1,000

- recognition in event ads
- recognition in press releases and event materials
- logo on event signage
- logo and link on event landing page
- speaking opportunities
- booth location choice
- premier social media

Event Silver Sponsor: \$750

- recognition in event ads
- recognition in press releases and event materials
- name on event signage
- name and link on event landing page
- increased social media

Exhibitor Contract

Name of Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Website _____

50 word description for show handout:

If your booth does not materially correspond to your exhibitor information, your will be removed. Exhibitors with unpaid balances will not be allowed to set up.

\$375 for the event. Method of Payment:

____ Business check, cashier's check or money order.

Mail your payment to: Maine Senior Guide, PO Box 48, Freeport, ME 04032

____ Credit Card (call 207-232-7847)

The exhibitor indemnifies and holds harmless Maine Senior Guide including the principals, employees, agents, and volunteers of this organization. Participation in the Event shall be at the risk of the exhibitor, and the exhibitor hereby releases and forever discharges and expressly agrees to indemnify and hold harmless together, with their successors, from any and all claims for loss, damage or injury whatsoever which might arise from the exhibitor's participation in the Successful Aging Expo event.

The undersigned acknowledges that he/she has read and understood the foregoing, and further acknowledges that he/she must abide by all the RULES of the Successful Aging Expos.

Exhibitor's Signature

Business Name

Date

For more information: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847
Contract can be scanned and emailed, or mailed to PO Box 48, Freeport, ME 04032