



2021 Cabin Fever Reliever

Join us during the week of February 20-28, 2021 for a Cabin Fever Reliever featuring talks, demos and workshops, plus the opportunity to include your business in the exhibition hall.

Position yourself as an expert resource, and stay in front of Maine's older residents with useful information.

\$250 for the week-long event , online February 20-28, 2021.

Maine Senior Guide Cabin Fever Reliever 2021

Details: Get your service or business in front of hundreds of active seniors, adult children and related professionals during this virtual event. The Cabin Fever Reliever will be online for a week, around the clock, and free to viewers. Cost is \$250 for the event.

Talks/Demos/Workshops: This event features Zoom (or other platform) talks, demos and workshops at scheduled, advertised times. Each exhibitor can choose up to four time slots (from 10 a.m. Monday, February 20 to 7 p.m. Sunday, February 28 on the hour) to deliver talks, demos, workshops, virtual tours, classes or show-and-tells.

Talk title(s), speaker name, and one sentence descriptions are due by February 15, 2021, and earlier if you want to be included in press releases.

Booths: Virtual booth space is included that can be customized. You send the information to Maine Senior Guide and we will handle uploading. You can view/request edits on your booth before the show goes live online. **Booth materials are due by February 15, 2021.** Your booth can include:

- Contact info for two people, including photos, phone and links to email
- Company name, logo image and descriptive text spaces
- Two video slots for short videos, if desired
- Presentation space for video tour or information talk, or info deck and graphics (if you'd like to include a recorded PowerPoint presentation, for example)
- Space for up to seven images
- Up to Four PDF links for downloadable collateral
- Social media links to your website, Facebook, Instagram and Twitter
- Attendee request to receive more info

For more information: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847

Sponsorship Opportunities

There are sponsorship opportunities that offer pre-Reliever exposure in weeks of advertising, prime event exposure with landing page banners in the Exhibition Hall, and additional presence. Prices include booth space and Gold sponsor includes daily talk times if desired.

Event Gold Sponsor: \$1,000

- recognition in event ads
- recognition in press releases and event materials
- logo and link on landing page
- daily speaking opportunities
- premier social media

Event Silver Sponsor: \$750

- recognition in event ads
- recognition in press releases and event materials
- name link on landing page
- increased social media

Exhibitor Contract

Name of Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Website _____

50 word description for downloadable show handout:

If your booth does not materially correspond to your exhibitor information, your info will be removed. Exhibitors with unpaid balances will not go live online.

\$250 for the event. Method of Payment:

____ Business check, cashier's check or money order.

Mail your payment to: Maine Senior Guide, PO Box 48, Freeport, ME 04032

____ Credit Card (call 207-232-7847)

The exhibitor indemnifies and holds harmless Maine Senior Guide including the principals, employees, agents, and volunteers of this organization. Participation in the Event shall be at the risk of the exhibitor, and the exhibitor hereby releases and forever discharges and expressly agrees to indemnify and hold harmless together, with their successors, from any and all claims for loss, damage or injury whatsoever which might arise from the exhibitor's participation in the Cabin Fever Reliever event.

The undersigned acknowledges that he/she has read and understood the foregoing, and further acknowledges that he/she must abide by all the RULES of the Successful Aging Expos.

Exhibitor's Signature

Business Name

Date

For more information: Deborah McLean, Maine Senior Guide, dmclean@maineseniorguide.com or 207-232-7847
Contract can be scanned and emailed, or mailed to PO Box 48, Freeport, ME 04032